



Asconauto, growing revenues and new partnerships to strengthen the after-sales

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Asconauto the Association of Consortia dealers, presented at the Cupra garage Of Milan in Corso Como, the economic data and the new initiatives involving the network of affiliated car repairers. It is an active reality of about 25 years In the distribution of the original spare parts that currently counts 27 districts, 12 consortia, 960 Dealers With 2,163 operating offices and serves 23,691 self -taxes in 102 Italian provinces. In 2024, he reached a turnover of 1.15 billion euros with a prediction to close this year's budget with a turnover greater than 1.2 billion euros . In 2025, the Italian company focused a lot on digitization to expand the business and improve the quality of services.

digitization

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In 2025, Asconauto has taken a further step towards digitization by integrating, within the reserved area Air the platform Partslink24 developed by the Bavarian multinational Lexcom Informationssysteme GmbH and already established internationally. Thanks to this tool, repairers will have the opportunity to identify and order the original spare parts of 52 brands using the license plate or the frame number. The advantages do not concern only independent workshops, but also dealers, who can thus integrate orders directly into the warehouse processes. "Today 82% of the spare parts come to their destination in less than five hours – recalled President Roberto Scarabel – thanks to a logistics that has over 660 vans active in the area. The integration with PartsLink24 will allow to further reduce the processing times ». Currently, the PartsLink24 platform is used by 180,000 operators all over the world and about 700 dealerships in Italy.

Funding with Bper Banca and Training growth

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In addition to digitization, Asconauto aims to strengthen financial support to his network. The collaboration with Bper Banca was presented in Milan, one of the main Italian banking groups with 2,000 branches active in the area. The Institute offers services to individuals and companies, from credit to investment, with particular attention to sustainability and ESG products. Thanks to the new partnership, affiliated self -taxes will have access to an operational financing solution dedicated to the purchase of the original spare parts. Bper will be able to anticipate the sums necessary for supplies, with personalized refunds and competitive rates, improving the management of cash flows and operational continuity. On the skills front, Asconauto Academy further enriches the catalog of courses: from compulsory updating to specialist programs and personalized paths for business growth. The dedicated site has been renewed to make information more accessible and the most intuitive navigation.

future programs

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On 16 and 17 October, on the occasion of the Service Day 2025 in Veronafi, Asconauto and Quintegia will propose 25 sessions between keynote and round tables dedicated to market, electrical transition, innovation and corporate culture. "We will present the contents of the Asconauto dial and the new sustainability report – said Scarabel – confirming our commitment to social responsibility, environment and transparent governance".

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